



## 1. Preparing your wall for ActiveWall primer

Best results are achieved by properly preparing the wall surface so that it is free of dirt, oils, and other contaminants. The wall surface should be as smooth as possible to maximize surface area with the InvisiLock magnet sheeting (a level 5 finish is preferred). A textured wall should be smoothed over with a filling compound and/or sanded smooth before applying the ActiveWall primer. Applying ActiveWall primer and magnetic sheeting to a textured wall or a wall that has rough spots may result in low attraction of magnet sheeting to the wall and/or bumps and wall texture showing through to the graphic surface.

## 2. Applying ActiveWall primer

ActiveWall is a premier, non-toxic basecoat paint that can be used under wall finishes creating a magnetic-receptive surface. After the wall surface is prepared and clean:

- Assemble the tools you will need to complete the job. You will need:
  - Standard wall painting supplies such as stirring sticks, paint tray, roller handle(s) and 1/4" – 3/8" nap roller(s).
  - A steel smoothing tool with handle such as a plaster trowel, a 10" – 12" steel putty knife or hand trowel.
- Mix the ActiveWall primer thoroughly by stirring it.
- For best results, temperature should be between 60F and 90F, humidity below 85%.
- Using the paint roller (foam rollers are not recommended) apply a liberal coat of primer as evenly as possible to the wall surface.
- Continue applying the first coat of primer until wall surface is covered. The primer dries quickly so apply it as evenly and quickly as possible while wet. **DO NOT OVERWORK AS THIS MAY INCREASE THE TEXTURE.**
- Allow primer to dry to the touch between coats (30 – 60 minutes)
- Apply a second coat by rolling the primer onto a 10 sq.ft. section at a time and then "striking" (smoothing) the wet primer with a trowel or 12" wide putty knife. This step will create a smooth surface that fills in any texture created by the roller.
- For best results apply 2 heavy to medium heavy coats. You should not apply less primer than the recommended coverage of 100 sq.ft. per gallon. The more iron particles that are on the wall, and the smoother the surface, the stronger the magnetic attraction with the layer of magnet.
- ActiveWall may be sprayed with an airless sprayer, for best results start with 5-19 tip. ActiveWall may be thinned with water to a spray-able consistency but is not recommended thinning by more than 20%.

## 3. Easy clean up with soap and water

Once the wall surface is dry, inspect for any small ridges or residue caused by dried paint chunks. Use a clean trowel or smooth wide putty knife to scrape off any small chunks or high spots in the wall surface. Small holes or cracks will not show through the magnet but bumps or high spots in the paint will so scrape the wall thoroughly.

## 4. Optional – Apply a Top Coat of paint

This is not a necessary process but If applying a top-coat paint:

- Allow the final coat of ActiveWall to dry at least 2 hours before applying a latex top coat or at least 24 hours before applying an oil based top coat of paint. InvisiLock magnetic sheeting should be applied to the wall only after the final coat of paint is fully dried and cured according to the paint manufacturer's recommendations. Failure to letting the topcoat fully cure could result in the finish paint sticking to the back of the InvisiLock sheeting.